

# DSAmd

DOWN SYNDROME  
ASSOCIATION  
OF MARYLAND

## Annual Picnic Sponsorship Opportunities

**The Down Syndrome Association of Maryland supports hundreds of families and individuals with Down syndrome in Maryland.**

Our programs are critical for information, community, and connection. YOU can help these high-quality events, webinars, and conferences continue while promoting your business to our families and their networks.

The individuals that engage with us stay engaged for years. Past sponsors have found that families and friends in our community show preference to the businesses that support the Down syndrome community.

**We need your help to build a more vibrant, inclusive community for individuals with Down Syndrome and their families.** Support levels are available at a number of levels, and will greatly help our nonprofit organization. As such, sponsorships to the Down Syndrome Association of Maryland may be tax-deductible, too.

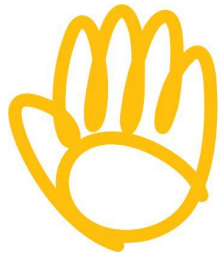
Thank you for your consideration!

*Amanda*

Amanda Mummert, Executive Director  
[director@DSAmD.org](mailto:director@DSAmD.org) | 410-321-5434



Reserve your sponsorship today! Contact Amanda: [director@DSAmD.org](mailto:director@DSAmD.org).



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## ABOUT THE ANNUAL PICNIC

- 100+ families attend
- Opportunity for networking among families with children with Down syndrome who are different ages

As one parent says:

*"It's one of the few times I can stand in a crowd [with my child with Down syndrome] and not feel totally alone."*



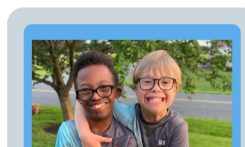
## ABOUT OUR WORK

- **Dozens** of programs, from improv comedy for self-advocates to advocacy trainings for parents/guardians, to grandparent support programs
- **1,082 registrations** for programs (not including the walk) in 2021 alone
- **Target** audiences based on age, sex and geographic location
- **7,500** people with Down syndrome are estimated to live and work in Maryland



## Tween Snack Pack Meetup

Tuesdays @ 5PM



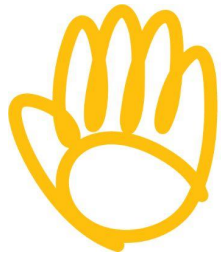
- First Tuesdays: Karaoke
- Second Tuesdays: Make a snack together
- Third Tuesdays: Trivia



**SPONSORED BY:**  
Your Logo Here!



Reserve your sponsorship today! Contact Amanda: [director@DSAmd.org](mailto:director@DSAmd.org).



**DSAmd** |

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## **PICNIC SPONSORSHIPS AVAILABLE**

### **Food & Beverage Sponsor - \$1,021**

**\*EXCLUSIVE OPPORTUNITY\***

You will cover the cost of food and beverages for a large annual celebratory picnic where families can meet one another and build lifelong friendships.

- Recognition as Food/Beverage sponsor in the event name (ex: Annual Picnic sponsored by [YOUR NAME HERE])
- Logo or name on event website and marketing materials about picnic
- Opportunity to record a welcome or words of encouragement and love for the Down syndrome community
- 2 comp'd tickets to our annual Walk event in Inner Harbor

### **Activities Sponsor- \$521**

**\*THREE AVAILABLE\***

Your support will bring fun, games, and laughter to our annual picnic, and opportunities for individuals with Down syndrome and siblings to meet one another.

- Recognition as Activities sponsor (corn hole, kickball, face painting, etc.)
- Logo or name on event website and marketing materials about picnic
- We will make printed materials available to participants on your behalf (you provide)

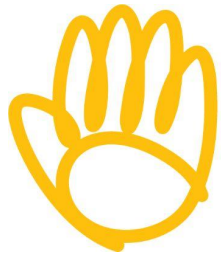
### **Table Sponsor - \$210**

**\*FIVE AVAILABLE\***

You will provide a safe, comfortable space for families to gather and network and the ability for us to cast a wide marketing campaign to welcome as many Down syndrome families as possible.

- Recognition as table sponsor on tables at the picnic event
- We will make printed materials available to participants on your behalf (you provide)

*Reserve your sponsorship today! Contact Amanda: [director@DSAmD.org](mailto:director@DSAmD.org).*



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## PICNIC SPONSORSHIP BENEFITS AT-A-GLANCE

	Record and share a message of love and care from your family or business	“Sponsored by” recognition in event name	Logo or name on event website	Logo or name on website and marketing materials about event	Your printed materials available to participants
<b>Food &amp; Beverage Sponsor (\$1,021)</b>					
<b>Activities Sponsor (\$521)</b>					
<b>Table Sponsor (\$210)</b>					

**Don't see a level that works for you?**

Please contact Amanda with your ideas! [director@DSAmd.org](mailto:director@DSAmd.org), 410-321-5434

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